



Hats + Decor Packages PRICE LIST

HAT BASE - WOMEN'S & MEN'S

2X FELT + STRAW HATS **\$120**

**any felt without satin crown inner lining + any style of straw hat*

4X FELT HATS **\$160**

**any felt with satin crown inner lining, higher grade felt blend*

BRING YOUR OWN BRIM **\$30**

**service fee, final total dependent upon chosen hat package*

custom HAT BAR PACKAGES

SILVER **\$75**

up to 6 items + 2 iron brand symbols

GOLD **\$100**

up to 10 items + 3 iron brand symbols

PLATINUM **\$150**

unlimited items + iron brand symbols

Custom hand-burned art detail requests + scarves + hand-beaded bands not included in hat bar item packages



Additional Services PRICE LIST

HAT SHAPING **\$25**

FULL HAT CLEANING **\$50**

SPOT CLEANING **\$15**

**shaping complementary day of
brim purchase from Republic Hat Bar*

custom HAT DETAILING

**HAND-DRAWN +
BURNED ART** **\$35-\$100**

**price dependent upon design size + amount of art detail
requested, please give lead time 1-3 days for completion*

HAT STITCHING **\$25-\$100**

**price dependent upon amount of stitching + detail requested,
please give lead time of 1-3 days for completion*

IRON HAT BRANDING **\$10**

**charged per symbol, leather good branding available as well*

CUSTOM HAT BANDS **\$50**

handmade, custom gemstone beaded hat band + leather requests



Hat Artist Background



meet
Alexa

ABOUT THE HAT ARTIST + BUNNYDOLL DESIGNS

Alexa Albrecht is the owner and sole designer of BunnyDoll Designs, specializing in handmade, authentic gemstone jewelry and custom hats. Alexa is a Texas native whose designs are inspired by western modern & coastal styles.

Shortly after her mother's passing, BunnyDoll Designs was created in 2019 to carry on their shared passion of handmade accessory design. Her company name is a combination of nicknames Alexa's mother called her, "bunny" & "dolly". Over the years, she has traveled to numerous shows and private events as a pop-up hat artist, including Houston Rodeo.

Alexa joins Republic Boot Co. as the creator and hat designer for our new full-service custom hat bar.



hat gallery

BUNNYDOLLDESIGNS@GMAIL.COM | WWW.BUNNYDOLLDESIGNS.COM

f i 🎵 | @BUNNYDOLLDESIGNS



WHAT IS REPUBLIC HAT BAR?

Tucked beyond Republic Boot Co. design center, you will open the saloon doors and enter our brand new western ‘speakeasy vibe’ hat bar experience. Our hat bar is a specialized section of the store that caters exclusively to both women’s & men’s quality hats of various styles, designs, shapes and colors. Its display is filled with brims available for purchase as well as a wide variety of accessories to customize it any way you’d like- including iron initial branding. After choosing a republic brim or bringing your own, the design party ensues!

Similar to our boot design process, hat bars provide an interactive, hands-on experience with our expert to build your own timeless, personalized accessory design. Republic Hat Bar also provides a unique experience either for yourself, bringing a friend along or hosting groups + private events! Guests will be welcomed with option of complimentary drink from the bar served by Republic staff member.

WHEN IS THE HAT BAR OPEN?

MONDAY	CLOSED
TUESDAY	10:00AM - 6:00 PM
WEDNESDAY	10:00AM - 6:00 PM
THURSDAY	10:00AM - 7:00 PM
FRIDAY	10:00AM - 7:00PM
SATURDAY	11:00AM - 2:00PM
SUNDAY	CLOSED

**Hat Bar is available for general Republic pre-planned store events upon request- just be sure to let Alexa know as soon as possible!*

**Open to working general events, hat bar bookings/ parties lasting beyond closure time of store.*



Hat Bar Process + Custom Packages

HOW DOES THE PROCESS WORK?

At anytime during hat bar business hours Tuesday-Saturday, customers can come enjoy the space & services-no appointments required. If customer would like to set an appointment time, they may do so by contacting the store or e-mailing Alexa directly. For private events and/ or groups larger than 8, these must be pre-scheduled in advance at this time.

When our hat artist is not in-store, we encourage you to still show the space as part of the tour. **Here's the process step-by-step for customizing a hat:**

1. PURCHASE A BRIM FROM REPUBLIC HAT BAR OR BRING YOUR OWN

◆ **Base pricing (for just the hat itself) is kept simple as possible- a 2x felt (hats without satin liner) or any straw is \$120 and higher grade felts (hat with satin liner) at \$160. .**

◆ **If a customer brings a hat of their own, it is a \$30 service fee in addition to chosen hat bar package + additional detailing service(s)**

**Customers will be assisted with fitting + measuring to ensure brim is the right choice.*

**We can accommodate hat supply by Republic & its pricing to fit the budget range for larger corporate groups + events with atleast 2-3 weeks notice to order amount needed.*

Larger hat bar events or off-site show requests must be approved by Bill / Chris and Alexa before we can confirm availability.

2. CHOOSE A DESIGN ADD-ON PACKAGE

PACKAGE LEVELS

SILVER - \$75, UP TO 6 ITEMS

GOLD - \$100, UP TO 6 ITEMS

PLATINUM - \$150, UNLIMITED

WHAT'S NOT INCLUDED

REMOVABLE BEADED HATBANDS
JEWELRY FROM CABINET DISPLAY
NECK + HAT SCARVES
FREE-HAND, CUSTOM ART BURNING
EXTENSIVE STITCHING OR PATCHWORK

**For larger &/or corporate in-store events with budgets per guest, Alexa recommends the silver package to be included in their quoted cost per person if they would like to cover entire service. Otherwise, suggestion to focus on a pricing quote they look to atleast cover cost the hat itself & guests cover whichever package choice on their own.*

CONTINUED 



Hat Bar Process + Custom Packages

3. CUSTOMER PULLS DESIRED ITEMS FOR HAT

Yes- we realize the choices can be overwhelming! Our hat bar expert will assist customers throughout process & an example book of previous designs will be on-hand to generate a visual idea/ narrow down what styles, colors, etc. they do & do not like.

**Customers encouraged to bring photos of hats or planned attire if styled for an event + looking for particular style, shape, color scheme etc. The 'I trust you' method being customers list favorite colors and/or stones is also enough for hat artist to work with and start to create the design while approving throughout the process.*

4. CREATION BEGINS!

The average time for a hat to be completed is between 30-45 minutes (or less dependent upon accessories chosen). Hat artist is able to wrap multiple hats through each step during this time window. While waiting, Customers may feel free to enjoy the space & watch on our new stools surrounding the hat bar or look around the storefront.

**If tight for time, customer may pick up the item at later date but must pay total quoted price in-full before leaving the store.*

**Additional detailing services, such as stitching or hand-drawn burned art, will need more time to complete within 1-3 business days dependent upon that week's schedule + order back log.*

EXAMPLES OF ACCESSORY OPTIONS

VARIETY OF ASSORTED RIBBONS

PRE-CUT GENUINE LEATHER + HIDE STRAPS

RHINESTONE + GEMSTONE CHAIN LINKS

GOLD + SILVER PLATED CHAINS

ASSORTED INDIVIDUAL OR PRE-BUNDLED HAT FEATHERS

ASSORTED PRE-BUNDLED FLORAL HAT PICKS

AUTHENTIC GEMSTONE + SILVER. GOLD PLATED PENDANTS

MISC. ANTIQUE HAT PINS + RUSTIC BULLETS

ASSORTED THEMED ANTIQUE HAT CARDS

& more!



Key Talking Points to Advertise + Sell Hat Parties

WHAT MAKES US DIFFERENT?

- ◆ FIRST CUSTOM BOOT COMPANY IN HOUSTON WITH A FULL SERVICE, IN-HOUSE HAT BAR EXPERIENCE
- ◆ WE ACCOMMODATE TO BOTH WOMEN'S & MEN'S HAT STYLING
- ◆ ONLY HAT BAR IN AREA TO OFFER FREE-HAND, CUSTOM DRAWN HAT ART BURNING
- ◆ FIRST HAT BAR IN AREA TO OFFER MATCHING HIDE HAT BANDS FROM SAME MATERIAL AS CUSTOM BOOTS- BOTH HANDMADE IN SAME PLACE
- ◆ OUR IRON BRANDS CAN BE USED FOR A VARIETY OF CUSTOMIZATION FOR ITEMS FOUND IN-STORE, SUCH AS LEATHER BAGS & GOODS
- ◆ ONLY HATBAR IN HOUSTON THAT TAKES CUSTOM REQUESTS FOR HANDMADE BEADED, GEMSTONE JEWELRY TO MATCH & COMPLETE LOOK WITH YOUR BRIM
- ◆ WE CAN PLAN THE EVENT FOR YOU- BOOKING LIVE MUSIC, CATERING, ETC. TO MAKE BEST POSSIBLE EXPERIENCE